



The **Aufbauwerk Region Leipzig GmbH** (\*1994) is a joint municipal cooperation of the City of Leipzig and the surrounding administrative districts. A long history of success in management of EU-projects and economic development measures characterizes the Aufbauwerk Region Leipzig GmbH.

#### Our shareholders

- The City of Leipzig
- The administrative district Leipzig
- The administrative district Mittelsachsen
- The WFG-  
Wirtschaftsförderungsgesellschaft mbH –  
economic development society WFG – of  
the administration district North Saxony

#### Corporate purpose

The business area of the company is the integrated promotion of economy and employment. A special focus is the bundling and consolidation of economic and employment promotion. The development of appropriate projects and the combination of different financing forms and sources play a special role.

#### Our services

- **Project development: from the idea to the application**
- **Project and financial management**
- **Project support for interdisciplinary projects**
- **Public relations**
- **Project documentation**
- **Project evaluation – practical**
- **Advice on finding funding or European partners**

Well organized and structured project management contributes significantly to the success of a project. As a project manager, we have gained experiences and expertise so that we can look back on a large number of successful projects. Part of the project work is the regular updating of the project overviews as well as the ongoing consultation on all project related issues. Partners are actively supported in applying, reporting, certifying, and creating change requests.

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# Aufbauwerk Region Leipzig GmbH

*We are the project agency for the  
region Leipzig and Europe.*



## References



### Subject:

Improving the innovative capacity of SMEs in rural areas

### Our services:

- Coordination of the project and mediation between the City of Leipzig and other project partners
- Cooperation with small and medium-sized enterprises to promote successful cluster cooperation
- Lessons learned have been applied to the regional programs, effectively empowering the project's regional innovation culture

### Partner:

City of Leipzig and other regional development agencies, business development agencies, as well as IHK and HWK from 8 European regions

### Term:

01.04.2016 – 31.03.2020

### Budget:

1.432.861,00 Euro



### Subject:

Development of sustainable mobility management in European cities

### Our services:

- Determination of target group needs and support for interregional governance and mobility approaches - thanks to many years of expertise in the field of superregional cooperation
- Integration of a mobility management concept for the implementation of a CO2-reduced traffic development in the field of urban planning
- Coordination of analysis, exchange and dissemination of good practices that have contributed to increasing effectiveness in the field of low carbon transport

### Partner:

Aufbauwerk Region Leipzig GmbH (as lead partner) and 6 other partners

### Term:

01.01.2017 – 31.12.2021

### Budget:

1.576.280,00 Euro



### Subject:

Promotion of rural regions by the creative industries

### Our services:

- Management and coordination of the entire project with specific technical expertise, in the role as a lead partner
- Establishment of a network with various actors within the creative industries, whereby old industrial buildings and areas were specifically promoted and revitalized
- An example is the former cotton mill in Leipzig, which has been transformed into a modern cultural and event location and has established itself as a centre of Leipzig's creative industry

### Partner:

Aufbauwerk Region Leipzig GmbH (as lead partner) and 9 other partners

### Term:

01.07.2017 – 30.06.2020

### Budget:

2.152.612,50 Euro